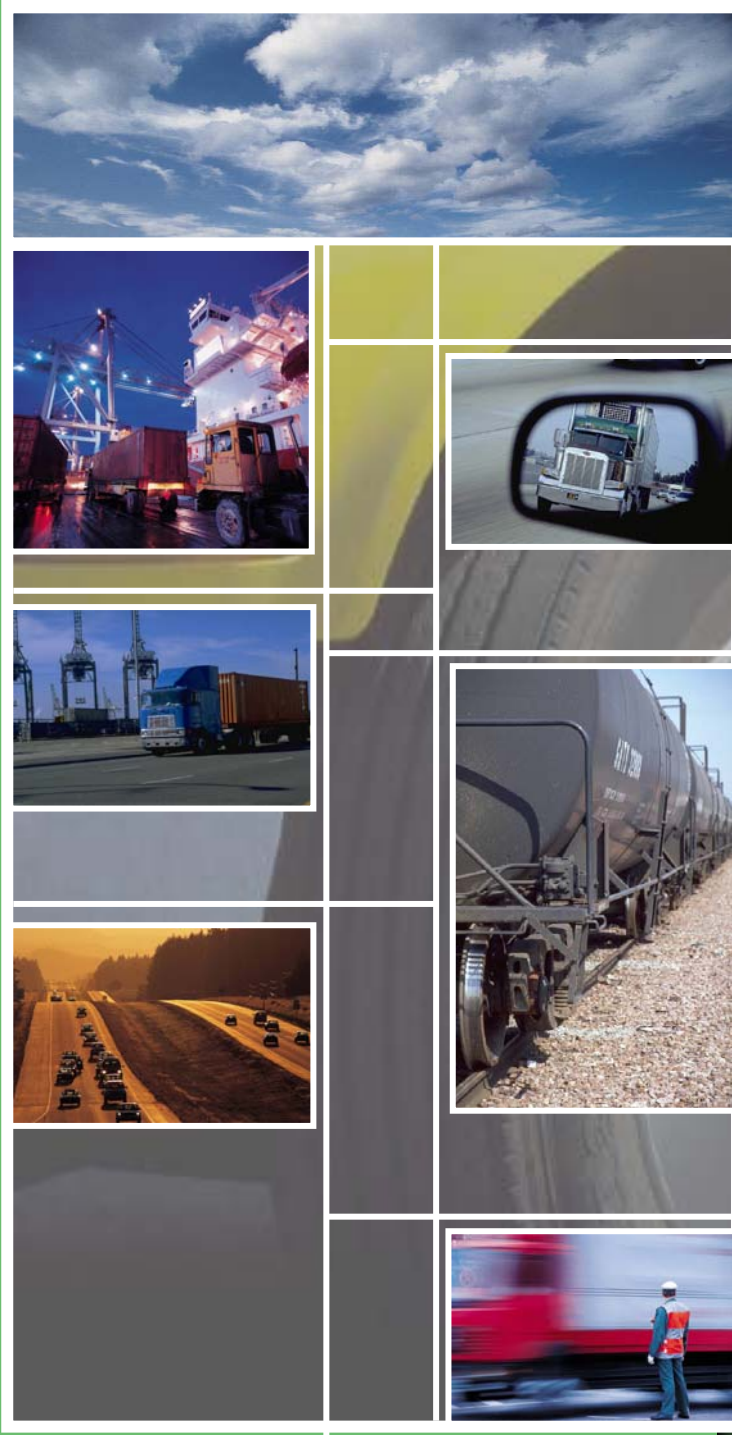




Recognizing Performance

Promoting *cleaner*
freight transport in
Texas.

James Voelker
Texas Commission on Environmental Quality
2005 Clean Air Innovations Conference



Why trucks in Texas?



Everything's bigger in Texas!

SmartWay in Texas



Program History

- ✓ Promoted through the CLEAN TEXAS, CLEANER WORLD program
- ✓ Ten **Texas companies** are currently SmartWay Partners



- ✓ Central Freight Lines
- ✓ H-E-B (charter)
- ✓ Dell
- ✓ J.B. Hunt Transport
- ✓ Texas Star Express
- ✓ TxDOT
- ✓ Frito Lay
- ✓ Pressure Systems International
- ✓ AJ Saragusa Trucking Co.
- ✓ Douglass Distributing

Why two programs?

Two programs—ONE commitment

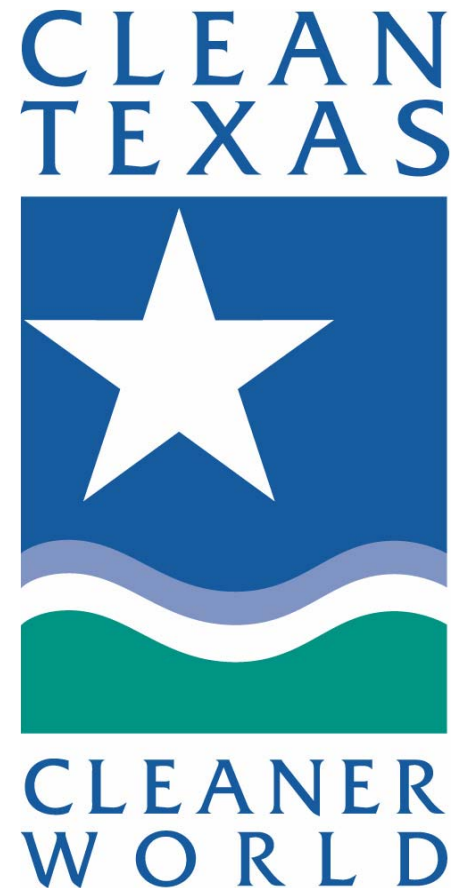
- The CLEAN TEXAS, CLEANER WORLD and SmartWay partnerships use the same three-year action plan
- Internal education components of the SmartWay program are similar to the CLEAN TEXAS, CLEANER WORLD program
- TCEQ would provide opportunities for the outreach required through CLEAN TEXAS, CLEANER WORLD



What is CLEAN TEXAS, CLEANER WORLD?

CLEAN TEXAS, CLEANER WORLD

is the state's voluntary environmental leadership program for businesses and organizations located in Texas.



What is CLEAN TEXAS, CLEANER WORLD?

Program Objectives

- ➔ Produce real environmental results that are beyond minimum requirements
 - ✓ Reduce air emissions
 - ✓ Improve water quality
 - ✓ Minimize waste



What is CLEAN TEXAS, CLEANER WORLD?

Customized Commitments

CLEAN TEXAS, CLEANER WORLD allows partners to determine their own level of commitment

- ✓ Advocate Level
- ✓ Partner Level
- ✓ Lone Star Leader Level
Certified Level
- ✓ National Leader Level
Certified Level



Benefits for Partners

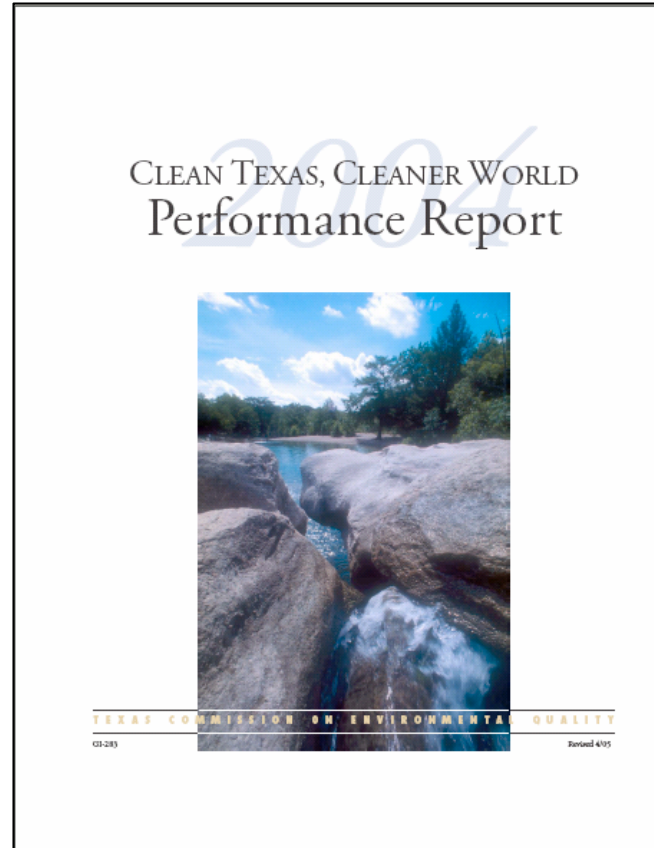
Two programs—many benefits

- Both programs recognize partners for the commitments they have made
- Partners have increased opportunities for networking and partnerships
- Partners receive technical assistance and guidance to help meet their goals



Recognizing Commitments

→ Recognition in agency publications



**The 2004 Annual
Performance Report**



Recognizing Commitments

→ Agency Recognition

- ✓ Recognition at the Annual “Environmental Trade Fair”



**Recognizing a new
National Leader-**

**TXU Comanche
Peak Energy,
Glen Rose**



Recognizing Commitments

→ Public Recognition

- ✓ Media Events/
On-Site Recognition



**Recognizing a new
National Leader-
Bell Helicopter,
Amarillo**



Recognizing Commitments

→ Public Recognition

- ✓ Media Events/
On-Site Recognition
- ✓ News Releases

TCEQ Invites Texas Companies to Join SmartWay Partnership - Texas Commission on Environmental Quality - Microsoft Internet Explorer p

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media

Address http://www.tceq.state.tx.us/comm_exec/communication/media/03-05smartway.html

 **TCEQ TEXAS COMMISSION ON ENVIRONMENTAL QUALITY**

Site Navigation

- Rules, Policy & Legislation
- Permits, Licenses & Registrations
- Compliance, Enforcement & Cleanups
- Drinking Water & Water Availability
- Reporting
- Environmental Quality
- Assistance, Education &

BACK TO: News Releases

FOR IMMEDIATE RELEASE

Tuesday, March 8, 2005

TCEQ Invites Texas Companies to Join SmartWay Partnership

EPA, TCEQ, Private Industry Work to Reduce Diesel Emissions in Texas

As a part of ongoing efforts to improve air quality and reduce diesel emissions across the state, the

CONTACT: Terry Clawson

SITE SEARCH:
please enter search phrase

SUBJECT INDEX

- > Air > Water > Waste
- > Search TCEQ Data
- > Agency Organization Map



Recognizing Commitments

→ Public Recognition

- ✓ Media Events/
On-Site Recognition
- ✓ News Releases
- ✓ Billboards and
Advertising



Regulatory Incentives

Members at the Lone Star Leader and National Leader levels also qualify for regulatory incentives such as:

- ✓ Compliance-history adjustments
- ✓ WRPA reporting exemptions
- ✓ Low inspection priority for EPA
- ✓ Expedited permits
- ✓ Reduced MACT reporting
- ✓ Extended hazardous waste storage time



Results

CLEAN TEXAS, CLEANER WORLD members have achieved reductions in total air emissions totaling:

- ✓ NOx emissions reduced by 236 tons
- ✓ PM emissions reduced by 9 tons
- ✓ VOC emissions reduced by 215 tons
- ✓ CO emissions reduced by 15 tons



TCEQ Contacts

Ken Zarker

kzarker@tceq.state.tx.us

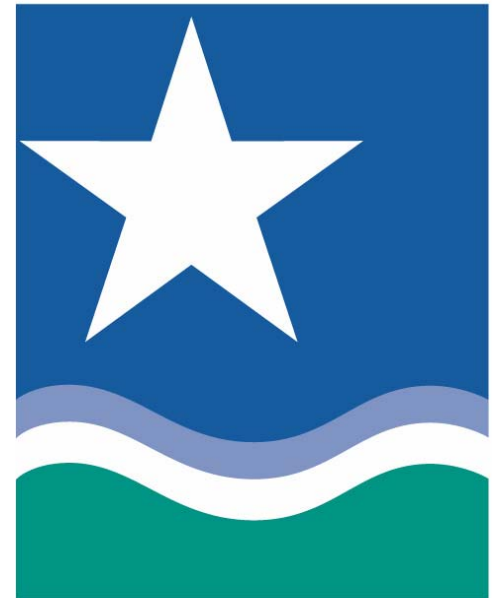
512.239.3144

James Voelker

jvoelker@tceq.state.tx.us

512.239.3182

CLEAN
TEXAS



CLEANER
WORLD

CLEAN
TEXAS



CLEANER
WORLD

A PROGRAM OF THE TEXAS COMMISSION ON ENVIRONMENTAL QUALITY